76th NatCon 11th - 13th April 2022

National Conference of TB & Chest Diseases

11th to 13th April 2022

Venue:
MM Continental Hotel
MM University (NAAC A++), Mullana,
Ambala, Haryana (India)

Organised by:
Department of Respiratory Medicine
MM Institute of Medical Sciences & Research
MM(D) University (NAAC A++), Mullana, Ambala - 133207, Haryana
Under The Aegis of TB Association of India

www.76natcon2022.com
Dear Industry Colleagues,

On behalf of NATCON Team, I welcome you all to Mullana, Ambala.

It gives me the utmost pleasure to announce that the 76th Annual Conference on Tuberculosis and Chest Diseases- NATCON, is being organized under the aegis of the TB Association of India, here at MM Continental Hotel, MM Institute of Medical Sciences, MM (D) University, Mullana, Ambala from 11th-13th April, 2022.

Renowned National and International speakers will deliberate on various aspects of TB and Chest Diseases, including COPD, Asthma, ILD, Carcinoma Lung, Intensive Care, Sleep Medicine, Immunotherapy and the latest armamentarium for diagnosis and treatment of various Respiratory Diseases.

Ambala is a culturally rich city, famous for its Army and the Air Force Bases. The city also has famous landmarks such as the European Cemetery, Rani ka Talab, Sisganj Gurudwara, Holy Redeemer Church, etc. Ambala is very well connected to all parts of the country via the Ambala Cantt, Railway Station and the Chandigarh International Airport. It is nearby to many places of interest such as Chandigarh, Patiala, Kurukshetra, Amritsar, New Delhi, Shimla, Rishikesh, Haridwar, Paonta Sahib, and many more.

MM Continental Hotel is a part of the MM University, Mullana, Ambala. The University is a world class organization with Medical, Dental, Physiotherapy, Nursing, IT, Law, Management and many more courses. It is accredited with NAAC A++ Rating. The hotel has a large Convention Hall, rooms, gallery, Exhibition Area, ample parking space, halls, and is thus an ideal venue for our conference. All halls are fully air conditioned, equipped with a power backup facility. The hotel also has lifts and is disabled friendly.

The Organizing Committee is expecting over 2000 Delegates and Specialists from all over the country and abroad to congregate, for participation in the event. An immaculate trade exhibition will be held alongside the Conference, for showcasing the recent advances, developments in the field of Pulmonology. The Exhibition area is also planned to have Lounges, Coffee Shops, Photo booths and other spots of engagement for the Delegates. The Exhibition area has also been planned in close proximity with the main plenary hall for maximum engagement. Few international delegates will also be present virtually. The conference will have a Dynamic Website for adequate exposure of exhibition areas and as well as ample space for sponsor’s representation on the website.

76th NATCON will be a great platform for our industry colleagues to showcase their products and newer updated inventions in the field of Preventive, Diagnostic, Treatment and rehabilitative care of patients, to get in touch with Specialists in the field of Pulmonology and other related branches.

The Organizing Committee has brainstormed and developed a range of tailor-made Sponsorship opportunities for your maximized representative exposure. I thus welcome you all again and anticipate for your hearted presence in NATCON 2022, to make thus event a grand success.

Dr. Jai Kishan Karahyla
Organising Secretary, 76th NATCON 2022
Chairman STF and HOD, Resp. Medicine,
MMIMSR MM University Mullana, Ambala
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Dr. Vinod Kauts
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Dr. Vishnu Sharma
Dr. VK Chadha
Dr. VP Mynedu
Dr. VR Pattabharaman
Dr. Wesley Bonum
Dr. Xavier Padinam
Dr. Yashwant
Dr. Zaeem Khan
Dr. Zafar Iqbal
**SCIENTIFIC PROGRAMME**

1. Epidemiology of TB
2. COPD
3. Asthma
4. Pneumonia
5. Covid, Post Covid & Omicron Variant
6. ILD
7. NTEP, HIV-TB, MDR-TB, XDR-TB
8. TB Diagnostics – Genome and Sequencing
9. Sleep-Disordered Breathing
10. Public & Private Partnership for DOTS Implementation
11. Tobacco & Lung Health
12. Paediatric Tuberculosis
13. Bird Flu (Avian Influenza)
14. Surgery in Pulmonary Tuberculosis
15. Advocacy, Communication and Social Mobilisation (ACSM)
16. Socio-behavioural studies in HIV & TB
17. Lung Health
18. TB & Diabetes
19. Pulmonary rehabilitation
20. Information Technology in Respiratory Diseases
21. Indoor and outdoor Pollution
22. Air borne infection control
23. Nutrition and TB
24. Geriatric TB
25. Newer Technology in TB
26. Universal access to TB Care
27. Role of Civil Society in TB prevention and cure
28. Role of nurses and paramedics in tuberculosis control
29. Non-tuberculous Mycobacteria
30. Extra-pulmonary tuberculosis
31. Newer drugs and vaccines
32. Genetics and immunology in Tuberculosis
33. Lung Cancer
34. Vaccinations in Chest Practice
35. Immunotherapy
36. Pleural diseases

**CONFERENCE HIGHLIGHTS**

- Meet The Professor/Experts
- Keynote Addresses
- Panel Discussions / Debates
- Awards/Free Paper Presentations
- Orations
- Guest Lectures
- Symposia
- Poster Presentations
- Award for the Best DTO
- Award for the Best Scientific Poster
- Best Medical College Award (in NTEP)
- Best UG Paper Awards
- Award for the Best Paper
- Best Nursing/ Paramedical Paper Awards
- Souvenir Release & Abstract Book Release Planned
- Quiz Competition
- Activity planned under CSR initiative on “Clean Lungs & Smoking Cessation”
- Book Release on “Compendium of Chest Diseases Practice & Physiotherapy”

**WORKSHOPS PLANNED**

- Research Methodology
- USG in Chest Practice
- Bronchial Artery Embolisation
- Pulmonary Rehabilitation
- Bronchoscopy
- Smoking Cessation
- Pulmonary Function Tests
- Cochraine Review Workshop
- Nursing Practices In Chest
DELEGATE KIT  RS. 5 LAKHS
- Exclusive counter by OC for Kit Distribution.
- Delegate kit at company cost.
- Branding inside the baggie.
- Branding at Bag Counters at the company cost
*Quality will be approved by OC.

NATCON INAUGURAL DINNER- DAY 1  RS. 15 LAKHS
- Branding at venue on particular day
- SMS/ Email invitation to all delegates on behalf of partner.
- Complete branding at banquet venue (Note: Along with Partner branding, 25% NATCON Branding is mandatory)
- Food and entertainment to be arranged by company itself

NATCON BANQUET DINNER- DAY 2  RS. 15 LAKHS
- Branding at Venue on the Particular Day
- SMS/ Email Invitation to all delegates on the behalf of partner.
- Complete branding at banquet venue (Note: Along with Partner branding, 25% NATCON Branding is mandatory)
- Food and entertainment to be arranged by company itself

LUNCH  RS. 5 LAKHS (PER SESSION)
- Lunch Branding for 4 days between 12.30PM-3.00PM.
- Space for branding at the Dining area on particular day only.
- Banners at the food court entrance.
- Permission for all the above on particular day only.
- Food and entertainment to be arranged by company itself

KIDS & SPOUSE ZONE  RS. 5 LAKHS
- Kids and Spouse zone will be named after the company name.
- Raw space will be provided by the organizers.
- All required arrangements for activities should be done by the company.
- All designs should be matching the theme of the conference and designs should be approved by OC.
- Kids and Spouse zone should not disturb conference proceedings.

PREMIUM LOUNGE  RS. 5 LAKHS
- Premium location- 5*5 sq meter
- Lounge will be named after the company name.
- Raw space will be provided by the organizers.
- All required arrangements for activities should be done by the company.
- All designs should be matching the theme of the conference and designs should be approved by OC.

TRANSPORTATION & CITY TOUR  RS. 2 LAKHS
- This includes transportation of Delegates to and from venue & City tour.
- Branding can be done on all coaches used for transportation.
- One company representative is allowed with every coach. Separate booth will be constructed at parking lot and branding can be done at own cost.
- Vehicle & coaches to be provided by company.

VIP / FACULTY LOUNGE  RS. 5 LAKHS
- 5*5 sq meter
- Lounge will be named after the company name.
- Private Lounge will be provided by the organizers.
- All required arrangements for activities should be done by the company.
- All designs should be matching with the theme of the conference and designs should be approved by OC.

E-POSTER AREA WITH DIGITAL A/V ON SCREENS  RS. 10 LAKHS
- Supporters logo and name can be branded on the E-poster stands at the company cost.
- Branding with the name of the company is permitted
- Supporter's logo will show on the screen of E-Posters. However, the name of the product will not be endorsed by the organizers in the E-Poster screens.
- Running lunch between 12:30 pm to 3:00 pm.

THE CLOSING CEREMONY DINNER DAY 3  RS. 7.5 LAKHS
- Branding at Venue on the Particular Day
- SMS/ Email invitation to all delegates on the behalf of partner.
- Complete branding at banquet venue (Note: Along with Partner branding 25% NATCON Branding is mandatory)
- OC will not be responsible for any Lost bag issues.
- Food and entertainment to be arranged by company itself

CLOAK ROOM  RS. 3 LAKHS
- Covered structure with required shelves & tables will be provided by OC.
- Cloak room will be named after the company name.
- Branding can be done at designated area at own cost.
- Luggage tags with branding to be printed by the Company.
- Cloakroom should be managed by the company people.
- OC will not be responsible for any Lost bag issues.

FIRST ANNOUNCEMENT  RS. 3 LAKHS per day
- First announcement brochure for information about Conference to delegates and faculty.
- Sponsor will bear the cost of Printing of Brochures and Postage.
### Other Sponsorship Opportunities

#### SOUVENIR
- Souvenir front cover - Inside: Rs. 1 Lakh
- Souvenir back cover - Inside: Rs. 1 Lakh
- Souvenir back cover - Outside: Rs. 2 Lakh
- Souvenir Full page: Rs. 50 Thousand
- Souvenir Half page: Rs. 30 Thousand
- Souvenir Quarter page: Rs. 20 Thousand
- Souvenir Bookmark: Rs. 1 Lakh

#### MISCELLANEOUS
- NATCON Mobile application: Rs. 3 Lakh
- Banner 6'x3 ft: Rs. 20 Thousand
- Standee 6'x3 ft: Rs. 20 Thousand
- Email branding (per campaign): Rs. 50 Thousand
- Email/ SMS during conference
  - Hours (per campaign): Rs. 50 Thousand
- Mini program book/ Itinerary: Rs. 1 Lakh

#### CONFERENCE PLENARY HALLS
- Conference proceeding Recording: Rs. 3 Lakh
- Photography and Videography: Rs. 5 Lakh
- Preview Rooms: Rs. 3 Lakh
- Scientific Session branding: Rs. 2 Lakh
- A-V clip of 120 seconds each
  - Session breakup for all 3 days - Hall A: Rs. 5 Lakh
  - Session breakup for all 3 days - Hall B: Rs. 3 Lakh
- Debate Zone and Sponsored Lectures: Rs. 2 Lakh
- Seat Covers for all 3 days - Hall A: Rs. 3 Lakh
- Seat covers for all 3 days - Hall B: Rs. 2 Lakh
- Projector Strip Branding - Hall A: Rs. 4 Lakh
- Projector Strip Branding - Hall B: Rs. 3 Lakh

#### CONFERENCE VENUE
- Inflated Statuettes (per statuette): Rs. 1 Lakh
- Helium Balloons (per unit): Rs. 1 Lakh
- Business centre with Cyber Cafe: Rs. 3 Lakh
- Information desk: Rs. 2 Lakh
- Water station: Rs. 1 Lakh
- Medical centre: Rs. 1 Lakh
- Umbrella Kiosk: Rs. 1 Lakh
- Mobile Charging Station: Rs. 1 Lakh
- Photo booth: Rs. 1 Lakh
- Pole bunting (per pole): Rs. 1 Lakh
- Display LED Electric slide show and Video-clip: Rs. 1 Lakh
- Video advertising (Silent video): Rs. 1 Lakh

All Materials for above advertisements at company’s cost
<table>
<thead>
<tr>
<th>Tier</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>75 Lakhs</td>
<td>60 Lakhs</td>
</tr>
<tr>
<td>No. of Stalls at Prime Location</td>
<td>8 stalls (3*2mtrs)</td>
<td>6 stalls (3*2mtrs)</td>
</tr>
<tr>
<td>No of complimentary Registrations as trade delegate with food &amp; banquet pass</td>
<td>15</td>
<td>10</td>
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<tr>
<td>Delegate registrations at early bird rate</td>
<td>400</td>
<td>300</td>
</tr>
<tr>
<td>Premium lounge space</td>
<td>6*4sq meter</td>
<td>6*4sq meter</td>
</tr>
<tr>
<td>AV clip</td>
<td>60 seconds in Hall-A in each session</td>
<td>45 seconds in Hall-B in each session</td>
</tr>
<tr>
<td>Branding on website</td>
<td>Platinum Partner</td>
<td>Diamond Partner</td>
</tr>
<tr>
<td>Delegate kit</td>
<td>Insertion of promotional material in the delegate kit</td>
<td>Insertion of promotional material in the delegate kit</td>
</tr>
<tr>
<td>Scientific session</td>
<td>45 minsin Hall-A on 2nd day i.e.12 April 2022</td>
<td>45 minsin Hall-A on 3rd day i.e.13 April 2022</td>
</tr>
<tr>
<td>Station &amp; Branding</td>
<td>Coffee shop adjacent to main hall of size 3*2sq meters</td>
<td>Water station branding</td>
</tr>
<tr>
<td>Seat back cover</td>
<td>Main Hall-A for all 4 days</td>
<td>Main Hall-B for all 4 days</td>
</tr>
<tr>
<td>Helium balloons</td>
<td>2</td>
<td>-</td>
</tr>
<tr>
<td>Sponsorship space on the conference brochure</td>
<td>On back (Last Page)</td>
<td>Inner back (2nd Last Page)</td>
</tr>
<tr>
<td>Tier</td>
<td>GOLD</td>
<td>SILVER</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>-----------------------------------</td>
<td>-----------------------------------</td>
</tr>
<tr>
<td>Amount</td>
<td>50 Lakh</td>
<td>40 Lakh</td>
</tr>
<tr>
<td>No. of Stalls at Prime Location</td>
<td>4 stalls (3*2mtrs)</td>
<td>2 stalls (3*2mtrs)</td>
</tr>
<tr>
<td>No of complimentary Registrations as trade delegate with food &amp; banquet pass</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>Delegate registrations at early bird rate</td>
<td>200</td>
<td>100</td>
</tr>
<tr>
<td>AV clip</td>
<td>60 seconds in Hall-B in each session</td>
<td>45 seconds in Hall-B in each session</td>
</tr>
<tr>
<td>Branding on website</td>
<td>Gold Partner</td>
<td>Silver Partner</td>
</tr>
<tr>
<td>Delegate kit</td>
<td>Insertion of promotional material in the delegate kit</td>
<td>Insertion of promotional material in the delegate kit</td>
</tr>
<tr>
<td>Scientific session</td>
<td>45 mins in Hall-B on 2nd day i.e. 12 April 2022</td>
<td>45 mins in Hall-B on 3rd day i.e. 13 April 2022</td>
</tr>
</tbody>
</table>
The venue Hotel MM Continental is well connected with all major cities via Chandigarh International Airport and Ambala Cantt. Railway Station, and having many centres of interest in its vicinity.

**HOTELS NEARBY THE VENUE:**

<table>
<thead>
<tr>
<th>CHANDIGARH - 74 kms (ETA : 1 hr 18 mins.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>JW MARRIOTT *****</td>
</tr>
<tr>
<td>MOUNTVIEW*****</td>
</tr>
<tr>
<td>HYATT REGENCY *****</td>
</tr>
<tr>
<td>THE LALIT *****</td>
</tr>
<tr>
<td>TAJ CHANDIGARH *****</td>
</tr>
<tr>
<td>KLG STARLITE *****</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PANCHKULA - 62 kms (ETA : 60 mins.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BELLA VISTA*****</td>
</tr>
<tr>
<td>HOLIDAY INN*****</td>
</tr>
<tr>
<td>THE FORT RAMGARH***</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AMBALA - 31 kms (ETA : 45 mins.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLDEN ORCHID ****</td>
</tr>
<tr>
<td>CLARKS INN ***</td>
</tr>
<tr>
<td>PALMDALE RESORT ***</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>YAMUNANAGAR - 31 kms (ETA : 36 mins.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>KAVERI HOTEL ***</td>
</tr>
<tr>
<td>SOLUXE ***</td>
</tr>
<tr>
<td>JYOTI HOTEL ***</td>
</tr>
</tbody>
</table>

**PLACES OF INTEREST NEARBY VENUE:**

- Sukhna Lake Chandigarh
- Zakir Hussain Rose Garden Chandigarh
- Rock Gardens Chandigarh
- Capitol Complex Chandigarh
- Museum and Art Gallery Chandigarh
- Pinjore Gardens, Chandigarh
- Tikkar Taal Morni
- Morni Fort Morni
- Adventure Park Morni
- Holy Redeemer Church Ambala
- Gurudwara Panjokhra Sahib Ambala
- Ambika Devi Temple Ambala
- Panorama and Science Centre Kurukshetra
- Sthaneshwar Mahadev Temple Kurukshetra
- Shri Krishnan Museum Kurukshetra
- Haridwar & Rishikesh
- Gurudwara Paonta Sahib Dehradun
- GOLDEN TEMPLE AMRITSAR